Production Bios

Jorge Baxter

Director of Global Education and Outreach, Sesame Workshop

As Project Director for *Barrio Sésamo: Monstruos Supersanos*, Jorge Baxter is responsible for overseeing all aspects for the new and refocused television series for Spain, and other related outreach initiatives. Baxter first began as Director of Global Education and Outreach for Sesame Workshop in 2009, where he continues to oversee education activities in Latin America, the Caribbean, and Western Europe, including several high-profile projects focused on promoting health through the use of media. With specialized experience in health related projects, Baxter also serves as primary coordinator on all international outreach efforts for the Workshop, notably in Brazil, Mexico, Colombia and Spain. He has worked for over 15 years in the education, arts, and media fields.

In addition to his work for Sesame Workshop, Baxter co-founded MobilizArte, an organization focused on film and education for social change, and previously worked as an education specialist at the Organization of American States (OAS). He previously taught at George Washington University the Technological Institute of Superior Studies of Monterrey in Guadalajara, Mexico, and is currently a PHD candidate in International Education Policy at the University of Maryland.

Lorenzo Dunoyer

Senior Producer, Barrio Sésamo: Monstruos Supersanos and Plaza Sésamo

As Senior Producer of *Barrio Sésamo: Monstruos Supersanos* Lorenzo Dunoyer leads all content and production aspects of the Spanish series with his specialized knowhow of International Markets and U.S. Hispanic. Dunoyer first joined Sesame Workshop in 2010 as Senior Producer of *Plaza Sésamo*, and continues to spearhead production of the Latin

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American adaptation of *Sesame Street*, as well as related development and production of specials in various countries.

With extensive experience in the writing, production and direction of documentaries and television series in both the U.S. and Latin America, Dunoyer boasts previous work with major local affiliates such as ABC, NBC, PBS, and networks like Discovery Channel Latin America/Iberia division, and the Univision Television Network. He has worked internationally with RTVC/Senal Colombia, Punch Productions SA, WYF TV, Explora Films, AFI Filmworks, and Zeal TV among others. His awards include Gold and Bronze medals at the New York film festival, two Pantalla de Cristal awards for best documentaries in Mexico, TV and Novelas award in Colombia and various Emmy nominations.

Dunoyer studied Radio-Television and Film at the University of Texas at Austin and holds a Masters Degree in Television Broadcasting Management from Ohio University.

Salvador Perez

Producer, Barrio Sésamo: Monstruos Supersanos and Plaza Sésamo

Salvador Perez recently became Producer of *Barrio Sésamo: Monstruos Supersanos*, bringing with him expertise from his continuing work with the award winning *Plaza Sésamo* series for Latin America. Perez first joined Sesame Workshop in 2006 as Production Coordinator for *Plaza Sésamo*, where he has since assumed greater leadership as Associate Producer, Line Producer, and currently, Producer. In addition to supervising developments in both business and content for the series, he also leads associated outreach projects and initiatives such as the Colombia Healthy Heart Initiative, bringing *Plaza Sésamo* to new creative and philanthropic heights. Currently producing and managing partners in over 10 countries, Perez continues to establish a high standard of multilingual and multicultural children's programming for Sesame Workshop.

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Perez gained prior production experience from New Line Cinema, and holds a BFA in Film & Television Production from New York University, Tisch School of the Arts.

Magaly Villacorta-Faria

Associate Producer, Barrio Sésamo: Monstruos Supersanos and Plaza Sésamo

Magaly Villacorta-Faria naturally became Associate Producer of *Barrio Sesamo: Monstruos Supersanos*, having gained many years of experience in international *Sesame Street* co-productions for Sesame Workshop, including *Plaza Sésamo*, where she currently serves as Associate Producer for the Latin American series, as well as other related projects like "3, 2, 1 Vamos," and "Putumayo Sesame Street Playground." Villacorta-Faria runs the day-to-day operations of both *Barrio Sésamo* and *Plaza Sésamo*. She first joined the Workshop in 2001, creating and reviewing content for various Outreach projects. After discovering a passion and talent for international projects, she joined International Creative productions, starting as a Production Assistant. She has since grown to be Production Coordinator, and now Associate producer. Her international production experience stems from a diverse background in *Sesame Street* international projects in Europe and Asia, including *Sesamstrasse*, *Sesamstraat*, *5 Rue Sésame* and *Jalan Sesama*. Prior to joining the *Plaza Sésamo* team Villacorta-Faria worked as a media buyer for Time Inc. in New York.

Villacorta-Faria was born in Lima, Peru, before moving to the United States. She earned a bachelor's degree in Television Production from Brooklyn College and currently resides in New York with her loving family.