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Antena 3

Antena 3 is the first free TV and commercial radio communications group, listed on the Spanish Exchange Market. The Company operates in different sectors of activity through Antena 3 (TV), Onda Cero and Europa FM (radio), and Movierecord (advertising in commercial theatres), among other companies. Antena 3 was incorporated as a company in 1988, and was awarded one of the three Private TV licenses tendered in Spain. The channel became the first private TV offer available to Spanish viewers. Regular broadcasts started on 25th January 1990 and soon Antena 3 started its development as a significant reference for the audio-visual Spanish market. Grupo Antena 3 has since cultivated its companies to be present in all the most important communications media for Spain: television, radio, cinema, internet and digital terrestrial television.



Daniel and Nina Carasso Foundation

The Daniel and Nina Carasso Foundation was established in 2009 in memory of Daniel Carasso, founder of Danone in France, and his wife Nina, with an objective to fund projects in nutrition and art, to nourish both the body and mind. The Daniel and Nina Carasso Foundation seeks both to support completed projects, and to foster nascent projects. With focus chiefly on Europe, particularly France and Spain, the Foundation also takes action in other countries in response to emergency situations, particularly environmental crises, such as emergency and development projects in Haiti in the wake of the earthquake in January 2010. The Foundation also backs a nationwide educational campaign in Spain, aimed to raise awareness of cardiovascular risks among school-age Spanish children and promote the importance of a balanced diet and physical exercise. In the arts, the Foundation has worked with the World Monuments Fund to fund



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projects to restore and preserve heritage sites in France and Spain. The Daniel and Nina Carasso Foundation operates under the aegis of an umbrella organization, Fondation de France.



Fundación SHE

The international non-profit Fundación SHE, or the SHE Foundation (Science, Health and Education), was initiated by Dr. Valentin Fuster.

Based on the science of general and clinical research, the foundation promotes health through communication and education of the public, withholding values of leading and serving the health needs of future generations through innovation. Convinced that children have the capacity to act positively in respect to their health, Fundación SHE educates the young about adapting healthy habits through an educational program for Comprehensive Health for Children from 3 up to 16 years of age: Programa SÍ.



Programa SÍ!

Programa SÍ! (Salud Integral), or Program YES (Total Health), is a subsidiary of Fundación SHE, with an educative goal of promoting healthy habits for children between 3 and 16 years of age. Dr. Valentin Fuster initiated the program out of a growing concern for the evolution of healthy habits in children, which contributes to cardiovascular health and quality of life into adulthood. More than prevention and obesity control, the program promotes an objective of Total Health (SI), which concerns addiction to alcohol, tobacco and other drugs: behaviors which are also risk factors for cardiovascular diseases. With the knowledge that learning habits at an early age influence the whole life of the individual, Programa SÍ! shares healthy habits with the children through its objectives: the acquisition of healthy food habits, physical activities,



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knowledge of how the body and heart work, preventive habits of addictions, and social consumerism responsibilities. Presently, the most important cardiovascular risk in adults as well as in children is obesity due to unhealthy food and low physical activities.



Sesame Workshop

Sesame Workshop is the nonprofit educational organization that revolutionized children's television programming with the landmark *Sesame Street*. The Workshop produces local *Sesame Street* programs, seen in over 150 countries, and other acclaimed shows to help bridge the literacy gap including *The Electric Company*. Beyond television, the Workshop produces content for multiple media platforms on a wide range of issues including literacy, health, and military deployment. Initiatives meet specific needs to help young children and families develop critical skills, acquire healthy habits and build emotional strength to prepare them for lifelong learning. Learn more at www.sesameworkshop.org.